



2010 Sponsorship Opportunities

NY Capital Region Chapter formed in mid-2005
High-Quality programs are presented
Membership & Attendance is growing
Excellent feedback is consistently received

Our Program has expanded to six meetings each year

February	April (community Table Top Exercise)		
June	October	September	November

Our Mission Statement:

The NY Capital Region Chapter will:

- provide a collaborative forum for continuity professionals to constructively exchange ideas, information and industry-related best practices through
 - presentations,
 - panel discussions and
 - peer networking opportunities and
- seek to proactively increase cooperative partnerships among the private and public sectors

Meeting Sponsorships

ACP Sponsorship opportunities offer direct access to dedicated professionals. Sponsoring the NY Capital Region Chapter is a way to articulate your organization's commitment to business continuity and

- Realize cost effective advertising
- Increase brand recognition
- Build relationships

Sponsorship sign-up is easy: simply contact David Haugh, Program Director.
David can be reached at david_haugh@freddiemac.com

Sponsorship opportunities for 2010 are outlined on the next page.

Regular Program Meetings (Feb, Apr, June, Sept, Oct, Nov)

Meeting Sponsor \$250 each meeting Five Available (one for each regular meeting)

- Display table (6' long)
- Networking time with attendees before and after meeting program
- One-page handout to all attendees (vendor supplied)
- Exclusive mention on meeting announcements & agenda (with logo)
- Company logo on chapter web-site for 6 months
- One-page follow-up e-mail to chapter distribution list (written by vendor, distributed by ACP)
- Speaking opportunity on agenda (up to 10-minutes)
- Light continental breakfast

Community Table Top Exercise (April)

This exercise is planned for a local conference center with continental breakfast and lunch included.

Partner Sponsor \$2,000 One Available

- Opportunity to present/facilitate the exercise
- Recognition as Partner Sponsor (including Door Prize Supplier)
- Headline on meeting announcements, publicity and meeting material (with logo)
- Company logo on chapter web-site for 1 year
- Packet to all attendees (vendor supplied)
- One year membership in chapter for one individual
- Two display tables
- Networking time with attendees before and after exercise
- Headline on follow-up e-mail to chapter distribution list (written by vendor, distributed by ACP)

Supporting Sponsor \$500 each

- Display table
- Networking time with attendees before and after exercise
- Two-page handout to all attendees (vendor supplied)
- Company Logo as Supporting Sponsor on announcements, publicity & meeting material
- Company Logo and link on chapter web-site for 9 months
- Opportunity to distribute small collateral item to attendees (vendor supplied)
- Verbal introduction to group

For planning purposes, sponsorship commitment is preferred 60 days prior to meeting date.